

BOUTINOT

SOMMELIER WINE AWARDS 2010



ALL YOU NEED
TO KNOW



Eric Monnin, Boutinot Rhône – Critic's Choice Winemaker

IT'S A FACT ISN'T IT; WE ALL LIKE TO WIN SOMETHING. SAVOURING THAT 'PUNCH THE AIR' MOMENT – THE SENSE OF ACHIEVEMENT.

Once is an absolute thrill but twice is special. It's not just the elation, it's the recognition and endorsement of everything you believe in that hits the spot.

In 2009 we were the inaugural winners of the *Merchant of the Year* award in the prestigious Sommelier Wine Awards. In 2010 we have again been awarded *Merchant of the Year*. We're ecstatic.

So why are the SWA so prestigious?

The competition is judged by sommeliers, wine buyers and restaurateurs. They are a disparate collective with a common goal; working every day to achieve the highest of standards in what can be the toughest of working environments.

Our immediate competitors have also taken part and so for us to be singled out for special recognition in such high calibre company says a great deal.

And not least because every wine is tasted blind and every wine is assessed for quality and value and the inherent ratio between the two. It's always been 'all about the wine' and nothing changes.

So we're absolutely delighted that in our 30th year, we can share that winning feeling with our producers, our customers and the judges who felt we were worthy of it.

Here you will find details of our *Critic's Choice* awards, *By the Glass* awards plus the *Gold List* and *Silver List* awards.

For more details and opportunities to sample our award winning portfolio, contact one of the team at Boutinot.

Danny Spencer

To order call your Boutinot Account Manager or Customer Services on 0161 908 1300 or email sales@boutinot.com

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AGEING WELL





SO WHAT DO YOU NEED TO KNOW ABOUT THE SOMMELIER WINE AWARDS? WELL, AS THE COMPETITION DIRECTOR CHRIS LOSH PUT IT, THEY ARE AWARDS 'JUDGED BY THE ON TRADE FOR THE ON TRADE'. ALL SUBMITTED WINES WERE TASTED BY PANELS MADE UP OF TOP SOMMELIERS AND RESTAURATEURS, EACH CHAIRED BY AN MW OR CONSULTANT WITH PARTICULAR RESTAURANT TRADE UNDERSTANDING AND FOCUS.

Judging took place January to March 2010 – the key being that wines were tasted blind by category. Following the first round of tasting approximately two thirds of the wines were eliminated. Those remaining were placed on the Silver list.

After re-tasting, the highlights were then chosen as Gold award winners. The Gold List should read like a wine list – incorporating all of the essential categories you would expect to find on a list.

By The Glass awards were given to those wines matching particularly well with given key restaurant dishes, whilst the Critic's Choice were handed out to those wines which particularly impressed the judges.

As in previous years – Merchant Awards, Gold List awards and so on were discretionary – with no awards given if the judging panel felt there were no clear winners or such deserving wines.

We are again delighted that this year we were successful in taking the Merchant of the Year title. We were also awarded the Great Value Merchant title. This was as a direct result of the range and quality of our portfolio as viewed by the panel. Of the overall 1,105 wines entered for the competition, Gold List awards were given to 138 wines – of these 23 were Boutinot wines. Silvers went to 276 wines – 40 of which were ours.

We are thrilled with this result, and the fact that we achieved further recognition with 5 of the 11 By The Glass awards, and submitted 3 of the 9 wines deemed impressive enough to take a Critic's Choice award.

Over the next few pages we can share with you our award-winning wines, and some particular highlights – wines we think have earned a special mention.



"Boutinot provides us with top quality wines from both the old and new worlds. Pricing is competitive, but quality is always the most important factor to me. Their sales, service and delivery is all top notch. All in all, an essential supplier for any serious wine buyer"

MARTIN LAM, CHIEF PROPRIETOR: RANSOME'S DOCK, LONDON

We can't ignore the attention given once again to the sherry portfolio of Fernando de Castilla – not unknown to the Sommelier Wine Awards in previous years.

A Critic's Choice award-winner for two years running, their stylish and well-crafted wines feature once again in 2010.

They have three wines in this years' Gold list – the Amontillado and Palo Cortado from the Antique range, and the Classic Fino.

Jan Pettersen, the Norwegian responsible for the revitalisation of Fernando de Castilla in 1999, has mastered the production of fine sherries of un-adulterated quality. All single solera, and unfiltered to preserve their subtlety and purity – they have won acclaim across the trade with a host of awards.



FRANCE

Bellefontaine Chardonnay	Boutinot	Vin de Pays d'Oc	2008
Boutinot Les Coteaux Côtes du Rhône Villages	Boutinot	Côtes du Rhône Villages	2006
Boutinot Les Hautes Terrasses Gigondas	Boutinot	Gigondas	2007
Champagne Lallier Grand Cru Grande Réserve	Champagne Lallier	Champagne	NV
Châteauneuf Blanc	Domaine Chante Cigale	Châteauneuf-du-Pape	2008
Côte Rôtie Les Grandes Places	Domaine du Monteillet	Côte Rôtie, Northern Rhône	2005
Domaine du Pré Baron Touraine Sauvignon	Domaine du Pré Baron	Touraine Sauvignon, Loire	2008
Gewürztraminer Vieilles Vignes	Cave de Turckheim	Alsace	2007

ITALY

Barbera d'Asti Ceppi Storici	Araldica	Barbera d'Asti	2007
Prosecco Lunetta Vino Spumante	Cavit	Trento	NV
Staforte Soave Classico	Azienda Agricola Prà	Soave	2007

SPAIN

Antique Amontillado	Fernando de Castilla	Jerez	NV
Antique Palo Cortado	Fernando de Castilla	Jerez	NV
Borsao Garnacha	Bodegas Borsao	Campo de Borja	2008
Borsao Selección Tinto	Bodegas Borsao	Campo de Borja	2008
Cerveles Blanc	Cerveles Celler	Cerveles	2008
Classic Fino	Fernando de Castilla	Jerez	NV
Macià Batle Reserva Privada	Macià Batle	Binissalem Mallorca	2006
Orballo Albariño	Bodegas La Val	Rias Baixas	2008

SOUTH AFRICA

Circumstance Cape Coral Mourvèdre	Waterkloof Estate	Stellenbosch	2009
Paarl Heights Chenin Blanc	Boutinot	Paarl	2009

AUSTRALIA

Mr Smith Shiraz	Ant Moore	McLaren Vale	2008
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CHILE

Casa Marin Riesling, Miramar Vineyard	Casa Marin	San Antonio, Chile	2008
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